

## SHAPING THE FUTURE OF MAIL

We all say that the 'new normal' will not be the 'old normal'. Does that affect mail? Come and hear not only from Royal Mail, but also your fellow SMP members too as we do some blue sky thinking and crystal ball gazing.

1000 – 1005	Welcome - Judith Donovan CBE, Chair, SMP
1005 – 1035	Achim Dunnwald, Chief Operating Officer, Transformation and Strategy, Royal Mail
1035 – 1055	Ricky McAulay, Operations Development Director, Royal Mail
1055 – 1115	Soterios Soteri, Chief Economist, Royal Mail

### BREAK

1145 – 1150	Richard Travers, Wholesale MD, Royal Mail
1150 – 1300	Breakouts <ul style="list-style-type: none"><li>• What are the key opportunities for producers to shape the future of mail?</li><li>• What are the key market threats to producers and how could our industry mitigate against these?</li></ul>

### LUNCH

1400 – 1415	Martyn Eustace, Chairman of Two Sides, on The Value of the Anti-Greenwash Campaign
1415 – 1515	Breakout feedback
1515 – 1530	Awards with case histories
1530 – 1630	Drinks reception
1630	Close

ROYAL MAIL CONFERENCE CENTRE, PHOENIX PLACE,  
LONDON WC1X 0DG

**BOOK YOUR FREE PLACE:**  
**[INFO@THESTRATEGICMAILINGPARTNERSHIP.CO.UK](mailto:INFO@THESTRATEGICMAILINGPARTNERSHIP.CO.UK)**

On a first come, first served basis all members can bring a colleague, provided that the colleague is part of the future, i.e. an apprentice, a fast-track appointment, a future leader.